

GLOBAL BREASTFEEDING COLLECTIVE



Global Breastfeeding Collective

Criteria for membership (as of 28 October 2019)*

In order to address the strategic goals of the Global Breastfeeding Collective (“Collective”) and in accordance with its vision, the following criteria will be followed:

1. Organizations interested in becoming a member of the Collective should support the broad goals, mission and vision of the Collective, lend institutional support to the initiative and demonstrate commitment to the protection, promotion and support of breastfeeding which can take various forms, including, but not limited to, the following:
 - a. Significant contribution to the protection, promotion and support of breastfeeding, which may include technical or financial assistance to breastfeeding programs;
 - b. Willingness to contribute to the advancement of the strategic goals of the Collective.
2. Organizations interested in joining the Collective should declare any conflict of interest in terms of ties to or financial interest in manufacturers or distributors of breastmilk substitutes, feeding bottles or teats. UNICEF and WHO will review the declaration and decide on membership in line with UNICEF and WHO policies and rules. Organizations that have identified conflict of interest must develop a plan of action to address the conflict within an agreed time frame before being admitted to the Collective.
3. Collective membership is open to NGOs, academic institutions, philanthropic foundations, governmental and intergovernmental institutions with a demonstrated global or regional reach, e.g. with operational presence or activities funded in multiple countries.
4. Interested organizations are asked to submit an expression of interest, identifying an individual who will be the focal point for the organization. There is no limitation to the number of individuals per approved organization who wish to participate in the Collective.
5. Expressions of interest should be submitted to breastfeeding@unicef.org. A response to the organization will be sent within two weeks of receipt.
6. Individuals may be invited by the Coordination Committee (steering committee of the Collective) to participate in specific meetings or conduct discrete tasks, but may not be members of the Collective.

*Membership criteria will be reexamined annually.